### Remote Monitored CCTV

# **COST/BENEFIT CASE** 9262 0510 9262 0510 msfm.biz



# Remote Monitoring vs Manned Guarding

When it comes to choosing the best security option, the choice is typically between manned guarding or remote guarding with CCTV video surveillance.

#### **Manned Guarding**

As a general rule, staff/manned guarding is the better option when there is a risk of bodily harm. For example, guards are particularly effective at protecting live events, as they are on hand to prevent injuries and harm in crowds of people.

#### Potential disadvantages:

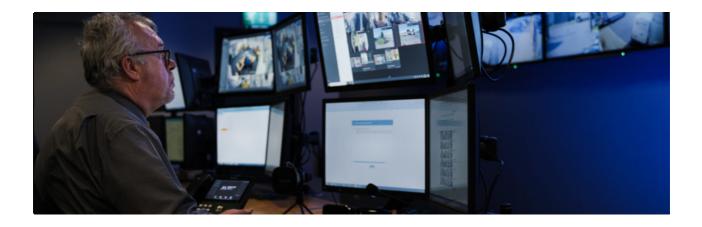
- Expensive and unlikely to reduce.
- Physical area of coverage is limited.
- Action of individuals could result in legal consequences and reputational damage.
- HR issues such as shift management, sickness and job satisfaction could adversely impact performance.

#### Remote CCTV Monitoring

Remote CCTV monitoring has advantages when you need to protect assets and property. Video surveillance allows a monitoring operator to observe a remote site, react to potential alarms and react swiftly with an appropriate 'fit for purpose' response.

#### Potential advantages:

- Cameras and motion sensors provide reliable 24/7 surveillance.
- Cameras record evidence of crime.
- Operators can respond in real time.
- Cameras cannot be intimidated or disarmed.
- The presence of cameras has a deterrent effect to criminals.
- Cameras can survey a large physical area, which might require a large number of manned guards to achieve the same coverage.



#### Cost/Benefit Case

Not only are there efficiency and effectiveness advantages to remote CCTV monitoring, versus manned guarding, but a strong financial/return on investment case can be made as well.

Below are 2 examples from our own client base which illustrate the compelling financial benefits that were accrued by a Retail Shopping Centre and a Property Management Company both based in Northern Ireland.





Whether used on its own, or as part of a service combined with manned guarding, remote CCTV monitoring delivers an un-interrupted, high quality security service solution.

## If you wish to discuss our Remote CCTV Monitoring in detail contact us at: info@msfm.biz

Mercury House Lissue Industrial Estate West 7 Portman Business Park, Lisburn BT28 2XF T: +44 (0) 28 9262 0510 W: www.msfm.biz